

DEVELOPING MORAL AUTHORITY: LESSONS FROM OUR BRAVEST CONTEMPORARIES

Workshops for companies, government offices, NGOs and other organizations



NEWMANINSTITUTET

MORAL AUTHORITY is generated largely through civic courage and personal sacrifice; we respect people who are ready to protect a stranger or defend an important value even at a cost to themselves.

HOW ARE WE TO UNDERSTAND professional traditions of self-sacrifice, such as the notion that the captain should be the last person to leave a sinking ship?

WHY DO WE EXPECT our leaders to be self-sacrificing?

WHAT KINDS OF COURAGE and caring enable a person to gain moral authority?

WHAT BEHAVIORS cause a person to lose moral authority?

CAN THE RESPECT AND DEVOTION achieved by a leader with civic courage enliven a whole organization?

IN THE DAILY LIFE OF BUSINESS, government and organizations, what practical lessons from the Nelson Mandelas of the world can help us become our best selves?



ANTHROPOLOGIST BRIAN PALMER has extensively studied the lives of women and men who have risked everything for democracy and human rights. In his workshops he uses examples from these lives to explore everyday questions of leadership and moral authority. The workshops include illustrated lectures mixing gravity with humor, followed by practical exercises and optional readings and films. Perfect for staff retreats, workshops are available in Swedish and English.

IF YOU WOULD LIKE TO DISCUSS HOW A WORKSHOP might be tailored to your organization's needs, kindly contact Tanja Åkerblom at 018- 580 07 07 or tanja.akerblom@newman.se

Visit www.newman.se/fortbildning for more information